

JEFFERSON COUNTY

Wisconsin



Jefferson County's unique location between the Milwaukee-Waukesha metro area and the state capitol affords easy access to world class amenities from bucolic country settings. Interstate 94

intersects with the WI26 Bypass at mid county allowing for easy travel across the state and Chicago, Minneapolis/St. Paul and the Quad Cities area. A manufacturing powerhouse in its own right, Jefferson County is well connected to the state's strong manufacturing clusters in Green Bay, Oshkosh, Fond du Lac, Waukesha, Janesville, Kenosha and Racine. The University of Wisconsin campuses in Madison and Milwaukee are easily accessible by WI 26/I-94 and the Whitewater campus is located within the County.

Covering 583 square miles, Jefferson County has a population of more than 84,000, with an estimated 67,450 residents between the ages of 18-64. The County consists of 6 cities, 5 villages and 16 towns. The County

seat is the City of Jefferson. The largest city is Watertown with a 2016 population of 23,817. Other communities in Jefferson County include Fort Atkinson (12,541), Waterloo (3,333), Ixonia (4,385), Lake Mills (5,836), Whitewater (14,517) and Johnson Creek (2,939).

Jefferson County enjoys a sound and diversified economic base, with manufacturing being the largest industry sector. Retail opportunities thrive at the WI 26/I-94 intersect with a large premium outlet mall. Agriculture continues to be a vital contributor to the economic, social and cultural fabric of Jefferson County. Located in the glaciated portion of Wisconsin, Jefferson County's topography and drainage patterns of the Rock River basin is home to diverse landforms including drumlins, end moraines, kettle moraines, lakes and eskers.



JEFFERSON COUNTY, WI



County Profile

COMMUNITY AND ECONOMIC DATA

Population	84,345
Median Age	39.1 years
Female	50.1%
Male	49.9%
Households	32,413
High School Grads or Higher	91.2%
Bachelor Degree or Higher	22.6%
Number of K-12 Public Schools	33**
Number of Post-Secondary Schools	3**
Occupied Housing Units	91.9%
Homeowner Vacancy Rate	1.7%
Rental Vacancy Rate	5.2%
Population with No Vehicles Available	4.4%
Total Housing Units	35,264
Median Housing Value	\$173,000
Median rent	\$775
Unemployment – May 2017	2.7%***
Unemployment – May 2016	3.7%***
Mean Household Income	\$68,757
Per Capita Income	\$26,935
Poverty Rate (2015)	9.2%*
Poverty Rate (2015) – Wisconsin	12.1%*

Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

*Source: U.S. Census Bureau, Small Area Income and Poverty Estimates

**Source: Wisconsin WorkNet

***Source: WI DWD http://worknet.wisconsin.gov/worknet_info/Publications/PressRelease/local.pdf

COMMUTATION DATA

Workers Employed (Jefferson County Residents)	39,086
Location of Work	
Jefferson County	14,812
Waukesha County	6,763
Dane County	4,383
Milwaukee County	3,026
Walworth County	1,779
Dodge County	1,520
Rock County	1,283

OCCUPATION DATA

Management, business, science, and arts occupations	30.5%
Production, transportation, and material moving occupations	19.7%
Sales and office occupations	22.8%
Service occupations	17.3%
Natural resources, construction and maintenance occupations	9.7%

Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

TOP INDUSTRIES BY EMPLOYMENT, 4th Q 2016

Food Services and Drinking Places
Educational Services
Admin and Support Services
Nursing and Residential Care Facilities
Fabricated Metal Product Manufacturing

Source: Wisconsin Department of Workforce Development

INDUSTRY DATA

Agriculture, forestry, fishing and hunting, and mining	3.0%
Arts, entertainment, recreation, accommodation, food services	7.9%
Construction	6.3%
Educational services, and health care and social assistance	22.6%
Finance and insurance, and real estate and rental and leasing	4.3%
Information	1.4%
Manufacturing	22.4%
Professional/scientific/management/administrative/waste management services	6.9%
Public administration	3.3%
Retail trade	11.3%
Transportation and warehousing and utilities	3.9%
Wholesale trade	3.3%
Other services, except public administration	3.4%

Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

MAJOR EMPLOYERS

A-1 Creative Packaging Corp

Avon Dairy Solutions

Ball Metal Beverage Packaging

Clasen Quality Coatings

Create-A-Pack Foods Inc

Crystal Farms Refrig Distr Co

Cultivate By Standard Process

Cygnus Business Media Inc

Dean Kincaid Inc

Diamond Precision Products

Eaton Corp

Fisher-Barton Group

Generac Power Systems Inc

Glory Global Solutions Inc

Master Mold LLC

Nasco International Inc

Nestle Purina Pet Care Co

On-Cor Frozen Foods Redi-Serve

Perry Way Foods

Regius Rubber LLC

Reiss Industries LLC

Saelens Corp

Spacesaver Corp

Sussek Machine Corp

Trek Bicycle Corp

W D Hoard & Sons Co