

Hi Folks,

I invite you to go to <http://www.youtube.com/watch?v=EZF2wjEM1IU> to view *Economic Development in Action! Shaping a 21st Century Economy*. It is a videotape of the kickoff presentation for developing a strong economic plan for Jefferson County.

This planning effort achieves several objectives. It will form the basis for updating the County's Comprehensive, Smart Growth compliant, Land Use Plan, be Wisconsin's first Smart Grown Plan update, and provide us an opportunity to focus attention on our local economic viability.

By focusing on the Economic Element of Smart Growth planning, the County will address one of the nine Smart Growth elements only lightly addressed in the county's initial planning process. It will provide us with the opportunity explore and become informed, so we can make better choices about our economic future.

The video provides a way for you to learn about, and participate in local democracy and the decision making process. We want your help and insights and comments. Watch the presentation, give us your thoughts. The resulting plan will be better for it and we will all benefit.

The introduction to the presentation is 3:07 minutes long. It gives a brief synopsis of the longer three part series. The actual presentation, broken into parts 1, 2 & 3, allow easier access to segments of the presentation by the viewer. They can be accessed at:

Introduction: <http://www.youtube.com/watch?v=EZF2wjEM1IU>

Part 1) Context, Smart Growth, Regional aspect:

<http://www.youtube.com/watch?v=7t9rti71IQE>

Part 2) Keynote:

<http://www.youtube.com/watch?v=gih6B6gebeg&feature=related>

Part 3) Future, Q & A:

<http://www.youtube.com/watch?v=lbWI9WebIRU&feature=user>

If YouTube is a little confusing for you, all four parts of this series can be conveniently accessed at the website OnTheEarthProductions.com:

<http://www.ontheearthproductions.com/?page=JCEDC>

The video can be viewed on local cable access TV. Check your local listings.

Please take a few minutes to learn about what is happening in you local government. Feel free to pass this message on to friends or folks who would have an interest.

Thanks,
Greg